



ANDREW FOSTER

1202 3RD AVE. NORTH, JACKSONVILLE, FL 32250 | 904.536.8723
ANDREW@LATRO12.COM | WWW.LATRO12.COM

QUALIFICATIONS SUMMARY

CAPABILITIES INCLUDE:

- Adobe In-DesignCS3
- Adobe PhotoshopCS3
- Adobe IllustratorCS3
- Adobe Image ReadyCS3
- Adobe DreamweaverCS3
- Quark Express 7.0
- Corel Draw
- Digital Photography
- CSS/XHTML
- Logos/corporate id
- Advertisement design
- Creative conceptualization
- Package Design
- Art direction
- Illustration
- Typography/type setting
- File management
- Time management
- Word processing
- Microsoft Office

EXPERIENCE HIGHLIGHTS

GRAPHIC DESIGN:

2007 Varian SCS/John Merrett Provided web design for client John Merrett. Maintained the site through preliminary race and main caucus helping support a unified public relations front to assist in his victory.

2007 "Inspirations" calendar Collaborated with five peers to create an artistic interpretation of our individual styles, all unified under a common theme, our artistically driven, motivated lifestyles. Again, in 2007 the same group collaborated to design the 2nd Annual *Inspirations 2008* calendar.

2006 Sunrise Surf Shop/Birdman Created a DVD cover that streamlined an advertising campaign for the movie "Surf Brigade." Followed up with a half page advert in Mundo Rad magazine, sponsored by Sunrise Surf Shop. Re-appropriated print ad to a poster to be displayed in the window of Sunrise surfshop.

2005 Common Boundaries Conceptualized and designed a post card, folding flyer, and 11x17 poster for *Common Boundaries*, an art exhibit featuring eleven print making students from the University of North Florida, including myself that was held at the Adele Grage Cultural Center.

2005 Black Diamond APS Provided corporate identity for Black Diamond APS, an emerging planing service company. Conceptualized and designed logo, letterhead and business card. Collateral was re-appropriated for use on the Web and print advertisements.

2005 Surfrider Foundation North Florida Chapter. Donated logo design for the Surfrider Foundation. The Surfrider Foundation is a non- profit organization concerned with environmental issues regarding the world's oceans and adjacent beaches.

2005 La Plaza LLC Client Francisco Sefair. People were not picking up LA PLAZA, a free publication targeting the bi-lingual Hispanic-American. Solution: Redesign of the entire look and feel of the magazine including a bold and prominent "free" in both Spanish and English on the cover. Designed an all new masthead, all advertisements and page header. Result: within the first three days the new design hit the racks, the entire print run of 3,000 issues were in target demographic hands.

EMPLOYMENT HISTORY

2007 Custom Website Designer,
Website Pros
12735 Gran Bay Parkway, Jacksonville, Florida

2006 Associate Art Director,
AXIA Public Relations and Marketing
200 E. Forsyth St. Jacksonville, Florida

EDUCATION

2006 University of North Florida
Jacksonville, Florida
Bachelor of Fine Arts, Graphic Design Major

2001 Fletcher Senior High School
Neptune Beach, Florida
Concentration on Visual Arts