



# ANDREW FOSTER

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## QUALIFICATIONS SUMMARY

### CAPABILITIES INCLUDE:

- Adobe In-DesignCS3
- Adobe PhotoshopCS3
- Adobe IllustratorCS3
- Adobe Image ReadyCS3
- Adobe DreamweaverCS3
- Quark Express 7.0
- Corel Draw
- Digital Photography
- CSS/XHTML
- Logos/corporate id
- Advertisement design
- Creative conceptualization
- Package Design
- Art direction
- Illustration
- Typography/type setting
- File management
- Time management
- Word processing
- Microsoft Office

## EXPERIENCE HIGHLIGHTS

### GRAPHIC DESIGN:

**2007 Varian SCS/John Merrett** Provided web design for client John Merrett. Maintained the site through preliminary race and main caucus helping support a unified public relations front to assist in his victory.

**2007 "Inspirations" calendar** Collaborated with five peers to create an artistic interpretation of our individual styles, all unified under a common theme, our artistically driven, motivated lifestyles. Again, in 2007 the same group collaborated to design the 2nd Annual *Inspirations 2008* calendar.

**2006 Sunrise Surf Shop/Birdman** Created a DVD cover that streamlined an advertising campaign for the movie "Surf Brigade." Followed up with a half page advert in Mundo Rad magazine, sponsored by Sunrise Surf Shop. Re-appropriated print ad to a poster to be displayed in the window of Sunrise surfshop.

**2005 Common Boundaries** Conceptualized and designed a post card, folding flyer, and 11x17 poster for *Common Boundaries*, an art exhibit featuring eleven print making students from the University of North Florida, including myself that was held at the Adele Grage Cultural Center.

**2005 Black Diamond APS** Provided corporate identity for Black Diamond APS, an emerging planing service company. Conceptualized and designed logo, letterhead and business card. Collateral was re-appropriated for use on the Web and print advertisements.

**2005 Surfrider Foundation** North Florida Chapter. Donated logo design for the Surfrider Foundation. The Surfrider Foundation is a non- profit organization concerned with environmental issues regarding the world's oceans and adjacent beaches.

**2005 La Plaza LLC** Client Francisco Sefair. People were not picking up LA PLAZA, a free publication targeting the bi-lingual Hispanic-American. Solution: Redesign of the entire look and feel of the magazine including a bold and prominent "free" in both Spanish and English on the cover. Designed an all new masthead, all advertisements and page header. Result: within the first three days the new design hit the racks, the entire print run of 3,000 issues were in target demographic hands.

### EMPLOYMENT HISTORY

**2007 Custom Website Designer,**  
Website Pros  
12735 Gran Bay Parkway, Jacksonville, Florida

**2006 Associate Art Director,**  
AXIA Public Relations and Marketing  
200 E. Forsyth St. Jacksonville, Florida

### EDUCATION

**2006 University of North Florida**  
Jacksonville, Florida  
Bachelor of Fine Arts, Graphic Design Major

**2001 Fletcher Senior High School**  
Neptune Beach, Florida  
Concentration on Visual Arts